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*Lotto Magic is a subsidiary of Peppercorn Marketing Inc.*

# Testimonials Wanted; Member Benefits News

## Your Chance To Blow Your Credibility Through The Roof And Help Us Improve Our Marketing!

We are updating our Lotto Magic marketing materials and would like your testimonial. Just tell us, how has Lotto Magic helped you? Were you able to quit your job, quit a second job, spend more time with your family, purchase a few things you've always wanted, gain some breathing room in the finances department, have fun creating a second income, etc. How easy was it for you? Where were you before you started Lotto Magic? Where are you now?

Here are three ways to do this, in order of most preferred:

**Option One:** We would prefer a 1080p hi-def video recording with crystal clear audio (which most late model consumer camcorders can do). If you do not have the capability to do this, perhaps you have a friend who can record it for you (or pay a production studio to do it). The final testimonial should be no more than a minute or two. If you happen to be near Hollywood, California, or if you are near the home office in Ft. Walton Bch, Florida, it can be recorded there as well. Email [mike@lottomagiconline.com](mailto:mike@lottomagiconline.com) if either of these options work for you.

**Option Two:** Do an audio recording and submit a hi-res photograph, suitable for printing.

**Option Three:** Written script with hi-res photo. After your script is approved, give us your permission to have a "voice talent" record it for you.

Here's what to do: First, write out your testimonial. Then, email your script to [mike@lottomagiconline.com](mailto:mike@lottomagiconline.com) along with your phone number. I will look it over and help you tweak it, if necessary, then send it back for you to record. After you see the final version you will be provided with a release form to sign. Once we have it and you agree to let us use it, we will decide where to incorporate it -- marketing books, web videos, DVD's, etc. All testimonials require a written script as we may use them in print as well.

## Your Supermarket Could Pay for Your Membership!

Hey Lotto Magic members! I wonder how many of you are aware of the amazing benefits that we offer our members -- in addition to the free lottery tickets?

You definitely need to check out the Lotto Magic Savings Connection website that is available at [www.mysavingsconnection.com](http://www.mysavingsconnection.com). Please note that you may have received a flyer in your welcome package in the past few weeks that did not include the "my" in this URL. If you have not been able to visit the website because of this error -- or you just haven't found the time to go there yet, you are missing out on some amazing club benefits.

You will be able to print out your own grocery coupons to take to your supermarket and save big. Recent coupons available at the Lotto Magic Savings Connection included:

- \$.75 off Betty Crocker mixes (2)
- \$1.00 off Kraft Cheese Blocks (2)
- \$1.00 off Colgate Toothpaste
- \$2.00 off Digiorno Pizza
- \$.75 off any Dole Fruit Smoothie Shaker
- \$1.00 off Yoplait Frozen Yogurt
- \$1.50 off Tide Detergents (2)
- \$1.00 off Kellogg's Cereals (2)
- \$.99 off Purina Dog Chow

## It is just like your supermarket is paying for your membership in Lotto Magic!

But that is not all. You receive special member discounts to over 170 different online locations including 1-800 Petmeds, 1-800 Flowers, Audible.com, Big 5 Sporting Goods, Brookstone, CocaColaStore.com, Coldwater Creek, Crayola Store, Men's Warehouse, Office Depot, Target, Tiger Direct and dozens and dozens more!

Plus there is an entire area where you can get discounts on airfare, hotels, cruises, rental cars and more.

Did I mention up to 35% off on movie tickets? Sorry, I forgot. There are just too many great deals at the Lotto Magic Savings Connection that I just can't remember them all!

Oh yeah.. there are also over 30 places where you can eat with big savings also including Ryans, Papa John's, Mrs. Fields, Omaha Steaks, Marco's Pizza, Harry and David, Carvel Ice Cream...

Well, I guess you get the idea. The Lotto Magic Savings Connection can pay for your total membership in Lotto Magic!



Get a check every month--  
whether you win or not!  
[www.LottoMagicTeam.com](http://www.LottoMagicTeam.com)

Helping our members earn more money playing the Florida Lotto since January 1996!

## The Lotto Magic Home Business Income Program

If you're tired of selling "the next hot thing" only to see it replaced by another "new hot thing" then you're not alone. It's time you set yourself up for success and get more out of your home business than empty promises, wasted time and your money down the drain.

**YOUR BENEFITS**

- + Company launched 1996.
- + Product millions use already.
- + We joined 2005, still growing.
- + You get a FREE marketing site.
- + Free advertising (like this ad).
- + Visitors are sent to YOUR site.
- + You pay nothing for this - zero.
- + Stay in your current program.
- + Join the #1 TOP company team.

 **CLICK FOR MORE**

Lotto Magic is a home business "and" [lottery ticket pool](#) all rolled into one **perfect home business package**. It provides YOU with everything you need to be a complete online success, plus it's a company that has been successfully in business since 1996. That's 2 years before Google beta, 7 years before the iPhone and 8 years before Facebook. Lotto Magic has also been in business longer than 99.6% of the home biz companies out there and available online right now - an experienced company!

For you that means you can earn a great **monthly income** by sharing Lotto Magic with others through an established company that will be here for years to come. You'll also increase your chances of winning the Florida, Powerball and Mega Millions lotteries by joining team lotto pools and sharing in all the lottery winnings of the people on your team!



Get a check every month  
whether you win or not!  
**Visit this team member**  
for all the details!

Visit [www.LottoMagicNetwork.com](http://www.LottoMagicNetwork.com) to check out our network of team sites designed to work for YOU. Plus learn how our already **proven team building platform** will help you build your team & your income - at absolutely zero cost to you!

Sincerely,

**Whitney Jacqueline**

**P.S.** Get the inside scoop on the last online home business you'll ever need. Find out how we work with you to [build your team](#), and what you receive for **free** - don't you miss out!



1 IN 4 LOTTERY JACKPOTS ARE  
**WON BY SYNDICATES**  
Registration is FAST, easy and FREE **PLAY TOGETHER**

Our **FREE** to join Lotto Syndicate, Get YOURS - [You Play We Play!](#)