



Lotto Magic is a subsidiary of Peppercorn Marketing Inc.

SEPTEMBER 2012

**21 Racetrack Road NE
Fort Walton Beach, FL 32547**

**Phone (850) 864-2251
Fax (850) 864-2345**

email: members@flottomagic.net

Congratulations Recruiting Winners!

Summer Recruiting Contest Ends!

All new club members that were recruited between June 1, 2012 and August 31, 2012 qualified you for **CASH PRIZES!**

Winners were determined by a point system. Team Players and Team Captains were worth 1 point each. Power Players and Power Captains were worth 2 points each. You receive points for each month these new members were active during July, August and September.

The minimum amount of points to be eligible for prizes will be 20 points. The prizes are awarded as follows:

1st Place -- \$1,000.00

Revolutionary Marketing Systems

2nd Place -- \$500.00

Lisa Pollari

3rd Place -- \$250.00

C. Argo

4th Place -- \$125.00

Martin Waterhouse

5th Place -- \$75.00

Wealth Vision

6th Place -- \$50.00

Kevin Lehmann

Congratulations to our winners -- and thanks for doing such a great job bringing in new members to Lotto Magic. Be sure to also attend our weekly training conference calls so that you can help grow your team with Lotto Magic.

Weekly Conference Calls

Every Wednesday evening at 8PM EST/5PM PST we have an opportunity call for prospects in which a live presentation is done. This lasts about 15 minutes and after that, your prospects can ask any questions they may have. If you have prospects sitting on the fence, or prospects that have questions you can't answer, the opportunity call is the perfect place to send them. Sometimes, all it may take is a third party to tell the story to get them to join!

At 9PM EST we host a members only training call. Sometimes these calls cover a specific topic, otherwise we discuss the General Principles for Building Your Business.

There are three ways to access the calls:

By telephone: Dial 818-742-0029 then enter pin code 406159#. We also have a backup phone number of (206) 402-0100 with the same pin number.

Online & Skype: Please log into your back office for access information.

You should send your prospects access information to the Opportunity Call, but please do not share access for the Training Call, it is for members only.

Our Training Call Schedule for September 2012:

There will be no specific topics discussed during the September 2012 calls.

Information Regarding Monthly Autopayments

Did you know that you can have your monthly membership fee automatically paid from your checking account?

We process these bank drafts between the 20th and 25th each month. Unlike using your debit card (which cannot be used for membership fees), a deduction from your checking account can take several days to actually be processed. You can use your credit card or debit card to purchase Sales Aids.

Be sure to take advantage of this method to pay your membership fees so you don't ever miss out on any lottery ticket winnings!!

Next Co-Op Mailing Scheduled

The next Co-op Mailing is scheduled to go out the end of September 2012. Because space is limited in each mailing and there is usually a waiting list, you are encouraged to place your orders now!

Pricing is \$445 for a 500 piece or \$250 for a 250 piece mailing and can be ordered by calling (850) 864-2251 or using the Sales Aid Order Form on the other side.

Lotto Magic is a Member Benefits Club

Lotto Magic offers you a unique way of playing in every single Florida Lotto and/or Powerball drawing from anywhere in the world. Their turn-key marketing system ensures your complete success...

- ✓ Rated "A" with the Better Business Bureau, worldwide **since 1996**.
- ✓ You earn \$60 per referral **monthly** as a Power Captain.
- ✓ Also earn \$4 monthly per down line member in **levels 2 through 5**.
- ✓ Top earners are receiving **over \$5,000 monthly** in commissions.
- ✓ Your tickets are played in the twice-weekly 42 state **Powerball** plus the **Florida Lottery**.
- ✓ Get 50% from your own **winning tickets** and 10% from your down line for 5 levels.
- ✓ **100% Free** team advertising, marketing and support. Yea, we really do work for YOU.



Not a Lotto Magic member yet? Then join one of our team members now and get started immediately!

Already a Lotto Magic member? Then grab your second position with us today and finally start winning!

➔ For the inside scoop on the Lotto Magic Team... [visit the team site now](#) - Don't you miss out!



Whitney

Team Leader - Florida Lotto Magic

"You can't win if you don't play!"

P.S. I joined Lotto Magic back in 2005 and I've worked "for the team" ever since!



Get Your FREE "Win That Lottery" E-Book. It's 48 pages packed with information about the lottery.



- ~ Lottery History
- ~ Lottery Filters
- ~ Lottery Wheels
- ~ Lottery Facts
- ~ Lottery Statistics

▶ GET IT!



"When everyone is moving forward together, then team success takes care of itself"

LOTTO MAGIC SALES AIDS ORDER FORM

LOTTO MAGIC • 21 RACETRACK RD NE • FT. WALTON BCH, FL 32547 • (850) 864-2251 • FAX (850) 864-2345

Name _____ ID# _____

Please note: Credit card charges will appear on your statement as "Peppercorn Marketing"

Payment by: Cash Check Money Order Mastercard/Visa

Mastercard/Visa # _____ Exp Date _____

OFFICE USE ONLY	
DATE APPROVED	
DATE SHIPPED	
AUTH#	INITIALS

DESCRIPTION	QTY	PRICE	TOTAL
LOTTO MAGIC DISTRIBUTOR KIT Build your lottery team <i>fast!</i> Ready-to-print copies of the ads, flyer/application, and business cards. <i>Bonus with your order:</i> 100 marketing postcards and 100 name/address labels.		\$ 30.00	
2-COLOR LOTTO MAGIC MARKETING POSTCARD These postcards contain both the website and the toll-free number.		100/\$10.00	
PERSONALIZED LOTTO MAGIC POSTCARD Same as above except imprinted with your Member ID#.	2500	\$300.00	
OPPORTUNITY SEEKER MAILING LABELS These names and addresses have been acquired recently from responses to advertising for income opportunities.		100/\$8.50	
DIRECT RESPONSE MAILING LABELS These premium names have been acquired from leading list brokerage firms.		500/\$90.00 1000/\$170.00	
MARKETING BOOKLET This 20-page booklet explains Lotto Magic club playing system.		\$.75 ea	
LOTTO MAGIC FLYER This one page flyer is excellent for mailing or faxing.		100/\$9.00	
LOTTO MAGIC APPLICATION 2-sided form contains the autopay authorization		100/\$18.00	
MARKETING BUSINESS CARD These cards are custom printed with your ID#. You receive 1 FREE button with 500 cards and 2 FREE buttons with 1000 cards.	500	\$35.00	
	1000	\$55.00	
FULL COLOR "Get Paid to Play the Lottery" BUSINESS CARD These cards are custom printed with your ID# and are to be used by subscribers to the Internet Marketing Power Pak. Receive 1 FREE button w/500 cards and 2 buttons w/1000.	500	\$65.00	
	1000	\$95.00	
LOTTO MAGIC T-SHIRTS Specify quantity per size: <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL Purple T-shirts with "Get Paid to Play the Lottery -- Ask Me How" message.		M-L-XL/\$12.95	
		XXL/\$14.95	
LOTTO MAGIC Shopping Tote Purple recyclable, reusable bag with yellow message		\$7.95	
LOTTO MAGIC CAPS White one-size-fits-all cap		\$8.95	
LOTTO MAGIC "Get Paid to Play the Lottery" Lapel Buttons		\$2.00	
LOTTO MAGIC Marketing DVD Video Presentation 1 to 9 - \$5.00 ea; 10 to 24 - \$4.00 ea; 25 to 49 - \$3.00 ea; 50 to 99 - \$2.50 ea; 100 up - \$2.00 ea			
NEW!!! **** FULL COLOR POSTCARD MARKETING PACK **** You will receive 500 of the new full color postcards already imprinted with your ID# and the names and addresses of 500 of the Direct Response Premium mailing list.	500	\$150.00	
*** NO SHIPPING NEEDED ON THE ITEMS BELOW ***			
POST CARD DIRECT MAIL MARKETING PACKAGE Exclusive post card mailed to premium names.	100	\$75.00	
	500	\$300.00	
OUR BEST SELLER & MOST EFFECTIVE RECRUITING TOOL!!! 500-piece DIRECT MAIL MARKETING PACKAGE Includes mailed personalized 2-page letter, postage paid return envelope, premium mailing list, postage and all labor associated with processing the mailing plus fulfillment. Limited availability.	250	\$250.00	
	500	\$445.00	

MERCH. TOTAL	STANDARD	PRIORITY	MERCH. TOTAL	STANDARD	PRIORITY	SUB-TOTAL
UP to \$100.00	\$7.50	\$12.00	\$180.01 to \$200.00	\$15.00	\$24.00	SHIPPING \$7.50 MIN <i>(see info at left)</i> TOTAL
\$100.01 to 140.00	\$10.00	\$17.00	\$200.01 to \$240.00	\$17.00	\$29.00	
\$140.01 to 160.00	\$11.50	\$19.50	\$240.01 to \$280.00	\$19.50	\$33.50	
\$160.01 to \$180.00	\$12.50	\$21.50	\$280.01 to \$300.00	\$21.00	\$36.00	

FOR DELIVERY CHARGES OVER \$300 OR OUTSIDE THE UNITED STATES PLEASE CALL (850) 864-2251.

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