



Lotto Magic is a subsidiary of Peppercorn Marketing Inc.

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# Are You Using Our Marketing Postcard?

## Outpulls Old Postcard By 200%

That's right! Our new full color Lotto Magic marketing postcard (shown below in black and white) outpulls the old blue and red postcard by twice as much.

They are a little more expensive than the 2-color cards, however, when you figure that they pull in over twice as many prospects, it is well worth it.

Just turn over this newsletter to find the Sales Aids Order Form. Look down the form until you see "NEW" near the bottom. You will find the Full Color Postcard Marketing Pack for \$150.00 which will include 500 of the full-color postcards imprinted with your ID# and the names and addresses of 500 of our premium Direct Response Mailing Labels. All you will have to do is stick on a stamp and drop them in the mail.

We are also using a full color marketing booklet that we send out to people requesting more information. This full color booklet is bringing in more signups.

## Weekly Conference Calls

Every Wednesday evening at 8PM EST/5PM PST we have an opportunity call for prospects in which a live presentation is done. This lasts about 15 minutes and after that, your prospects can ask any questions they may have. If you have prospects sitting on the fence, or prospects that have questions you can't answer, the opportunity call is the perfect place to send them. Sometimes, all it may take is a third party to tell the story to get them to join!

At 9PM EST we host a members only training call. Sometimes these calls cover a specific topic, otherwise we discuss the General Principles for Building Your Business.

There are three ways to access the calls:

**By telephone:** Dial 818-742-0029 then enter pin code 406159#. We also have a backup phone number of (206) 402-0100 with the same pin number.

**Online & Skype:** Please log into your back office for access information.

You should send your prospects access information to the Opportunity Call, but please do not share access for the Training Call, it is for members only.

## Our Training Call Schedule for October 2012:

There will be no specific topics discussed during the October 2012 calls.

**IMPORTANT NOTICE:** There will not be an Opportunity or Training Call on October 17, 2012, due to a scheduling conflict.

## Information Regarding Monthly Autopayments

Did you know that you can have your monthly membership fee automatically paid from your checking account?

We process these bank drafts between the 20th and 25th each month. Unlike using your debit card (which cannot be used for membership fees), a deduction from your checking account can take several days to actually be processed. You can use your credit card or debit card to purchase Sales Aids.

40,000 Lottery Players Can't Be Wrong! Our System Lets You  
**GET PAID TO PLAY THE LOTTERY!**

We Give You **FREE** Lottery Tickets Every Week!  
Up To **Four** Chances To Win A Jackpot Each Week!  
Improve Your Odds Of Winning The Lottery!  
You Can **Get Paid** Even If You Don't Win!  
Footproof System **(Hidden Receipt Money)** Since 1996!  
Works Anywhere - Even Where There's No Lottery!

**FREE INFO**  
(See Reverse Side)

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## Lotto Magic is a Member Benefits Club

Lotto Magic offers you a unique way of playing in every single Florida Lotto and/or Powerball drawing from anywhere in the world. Their turn-key marketing system ensures your complete success...

- ✓ Rated "A" with the Better Business Bureau, worldwide **since 1996**.
- ✓ You earn \$60 per referral **monthly** as a Power Captain.
- ✓ Also earn \$4 monthly per down line member in **levels 2 through 5**.
- ✓ Top earners are receiving **over \$5,000 monthly** in commissions.
- ✓ Your tickets are played in the twice-weekly 42 state **Powerball** plus the **Florida Lottery**.
- ✓ Get 50% from your own **winning tickets** and 10% from your down line for 5 levels.
- ✓ **100% Free** team advertising, marketing and support. Yea, we really do work for YOU.



**Not a Lotto Magic member yet?** Then join one of our team members now and get started immediately!  
**Already a Lotto Magic member?** Then grab your second position with us today and finally start winning!

➔ For the inside scoop on the Lotto Magic Team... [visit the team site now](#) - Don't you miss out!



**Whitney**

**Team Leader** - Florida Lotto Magic

*"You can't win if you don't play!"*

**P.S.** I joined Lotto Magic back in 2005 and I've worked "for the team" ever since!

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Get Your FREE "Win That Lottery" E-Book. It's 48 pages packed with information about the lottery.



- ~ Lottery History
- ~ Lottery Filters
- ~ Lottery Wheels
- ~ Lottery Facts
- ~ Lottery Statistics

▶ **GET IT!**



*"When everyone is moving forward together, then team success takes care of itself"*