



Lotto Magic is a subsidiary of Peppercorn Marketing Inc.

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Marketing Doesn't Have to be Expensive

There are less expensive ways to market the Lotto Magic lottery club than running ads or mailing postcards.

Conducting a local lottery survey! If you have a telephone and a local phone book, you are ready to embark on the most inexpensive method of marketing you can find: telephone surveys!

You simply start calling people in your local phone book (with FREE local phone charges!). You then conduct one of two different surveys found on the other side, depending upon whether you are calling in a state that has a lottery or not.

If you are concerned about the National Do Not Call Registry and regulations, you can research this online. Surveys and opinion polls are exempt from these policies.

If you use one of the forms enclosed in your Marketing Tips and Strategies booklet and fill in the blanks at the bottom, we will be glad to mail out up to 10 booklets per month for you -- at no charge! We will be happy to mail out additional reports for you for only \$1.00 each. You may modify the script if you wish, however, the forms must be filled out completely and sent back in to us in order to qualify for the free mailing.

Based upon our local experience, you should be able to find 10 interested prospects in less than two hours each month. When you add in the fact that there is no printing, postage, etc., to increase your marketing budget, this is by far the most economical marketing method available.

Give it a try this month in your home town. Remember to use the correct phone script depending upon whether you state has a lottery or does not. Good luck!

Lotto Magic Conference Calls

The telephone number to dial for both the opportunity

and training call is **206-402-0100** then enter pin code 406159#. Links to listen online are also posted on the Lotto Magic Facebook wall a few hours prior to the calls. Looking forward to seeing you and your prospects there!

New Policy Regarding Commissions Effective October 1, 2013

Sometimes members' checks bounce **after** we have closed out the month, purchased the lottery tickets, and paid commissions.

For example, we receive a payment during the last week of September. We then close out the month, buy the tickets and pay commissions. Then we find out after the first week of October that certain checks have been returned unpaid.

We will still send out our collection letter -- and if we receive reimbursement before the end of October, everything is fine. If we do not, we will make an adjustment to your account to retrieve the commission that we have paid you. In some cases, this will result in your monthly ACH autopay being processed for more than the amount shown on your monthly statement.

Next Co-Op Mailing Scheduled

The next Co-op Mailing is scheduled to go out the end of November 2013. Because space is limited in each mailing and there is usually a waiting list, you are encouraged to place your orders now!

Pricing is \$445 for a 500 piece or \$250 for a 250 piece mailing and can be ordered by calling (850) 864-2251 or using the Sales Aid Order Form on the other side or order online through your back office.



Get a check every month--
whether you win or not!
www.LottoMagicTeam.com

Helping our members earn more money playing the Florida Lotto since January 1996!

The Lotto Magic Home Business Income Program

If you're tired of selling "the next hot thing" only to see it replaced by another "new hot thing" then you're not alone. It's time you set yourself up for success and get more out of your home business than empty promises, wasted time and your money down the drain.

YOUR BENEFITS

- + Company launched 1996.
- + Product millions use already.
- + We joined 2005, still growing.
- + You get a FREE marketing site.
- + Free advertising (like this ad).
- + Visitors are sent to YOUR site.
- + You pay nothing for this - zero.
- + Stay in your current program.
- + Join the #1 TOP company team.

CLICK FOR MORE

Lotto Magic is a home business "and" [lottery ticket pool](#) all rolled into one **perfect home business package**. It provides YOU with everything you need to be a complete online success, plus it's a company that has been successfully in business since 1996. That's 2 years before Google beta, 7 years before the iPhone and 8 years before Facebook. Lotto Magic has also been in business longer than 99.6% of the home biz companies out there and available online right now - an experienced company!

For you that means you can earn a great **monthly income** by sharing Lotto Magic with others through an established company that will be here for years to come. You'll also increase your chances of winning the Florida, Powerball and Mega Millions lotteries by joining team lotto pools and sharing in all the lottery winnings of the people on your team!

Get a check every month
whether you win or not!
Visit this team member
for all the details!

Visit www.LottoMagicNetwork.com to check out our network of team sites designed to work for YOU. Plus learn how our already **proven team building platform** will help you build your team & your income - at absolutely zero cost to you!

Sincerely,

Whitney Jacqueline

P.S. Get the inside scoop on the last online home business you'll ever need. Find out how we work with you to [build your team](#), and what you receive for **free** - don't you miss out!

1 IN 4 LOTTERY JACKPOTS ARE
WON BY SYNDICATES
Registration is FAST, easy and FREE **PLAY TOGETHER**

Our **FREE** to join Lotto Syndicate, Get YOURS - [You Play We Play!](#)