



Lotto Magic is a subsidiary of Peppercorn Marketing Inc.

JUNE 2012

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Summer Recruiting Contest Launched!

Summer Recruiting Contest Is Underway!

It has been a few years since we had a recruiting contest and we thought it would be fun to have one again.

All new club members that you recruit between June 1, 2012 and August 31, 2012 will qualify you for **CASH PRIZES!** These prizes will be paid out in the September 2012 statement mailing.

Winners will be determined by a point system. Team Players and Team Captains are each worth 1 point each. Power Players and Power Captains will be worth 2 points each. You will receive these points for each month that these new members are active during July, August and September. Members that you recruit this month (June 2012) will be active for their first month of membership in July 2012. Likewise, those that you recruit in July 2012 will be active in August 2012 for their first month of membership and your new August 2012 recruits will start playing the lottery in September 2012.

Let's take an example. You enroll a Team Captain in June that stays active for all three months. This would earn you 3 points. You also enroll a Power Captain in June who stays active for July only. This would earn you 2 points. During July, you enroll a Team Captain who stays active during August and September. This would earn you 2 points also.

The minimum amount of points to be eligible for prizes will be 20 points.

Members who have been inactive for 3 consecutive months may be re-enrolled and will count towards your total. If a member was active during March, April or May 2012, they will not count towards your total.

The cash prizes will be divided up as follows:

- 1st Place -- \$1,000.00**
- 2nd Place -- \$500.00**
- 3rd Place -- \$250.00**
- 4th Place -- \$125.00**
- 5th Place -- \$75.00**
- 6th Place -- \$50.00**

Weekly Conference Calls

Every Wednesday Evening at 8PM EST/5PM PST we have an opportunity call for prospects in which a live presentation is done. This lasts about 15 minutes and after that, your prospects can ask any questions they may have. If you have prospects sitting on the fence, or prospects that have questions you can't answer, the opportunity call is the perfect place to send them. Sometimes, all it may take is a third party to tell the story to get them to join!

At 9PM EST we host a members only training call. Sometimes these calls cover a specific topic. When they don't, we discuss the General Principles for Building Your Business.

There are three ways to access the calls:

By telephone: Dial 818-742-0029 then enter pin code 406159#.

Online & Skype: Please log into your back office for access information.

You should send your prospects access information to the Opportunity Call, but please do not share access for the Training Call, it is for members only.

Our Training Call Schedule for June:

In March & May we had four sizzling topics with information everyone in Lotto Magic needs to hear.

For those of you that missed the calls, do not have Internet Access to listen to them, or if you did listen and have more questions, three will be repeated (the other, online marketing is only relevant if you are online, so please listen to that in the back office).

Here's the lineup:

6/6/2012: Review of Basic Principles, Recruiting Tools and Systems to build your business.

6/13/2012: Overcoming the Personal Obstacles That Stop You Dead In Your Tracks from Becoming Successful In This Business & Turning Prospect's Objections Into Positive Direction.

6/20/2012: Techniques & Importance of Follow-up

6/27/2012: Follow-up Part II & Three-Way Calling

Lotto Magic is a Member Benefits Club

Lotto Magic offers you a unique way of playing in every single Florida Lotto and/or Powerball drawing from anywhere in the world. Their turn-key marketing system ensures your complete success...

- ✓ Rated "A" with the Better Business Bureau, worldwide **since 1996**.
- ✓ You earn \$60 per referral **monthly** as a Power Captain.
- ✓ Also earn \$4 monthly per down line member in **levels 2 through 5**.
- ✓ Top earners are receiving **over \$5,000 monthly** in commissions.
- ✓ Your tickets are played in the twice-weekly 42 state **Powerball** plus the **Florida Lottery**.
- ✓ Get 50% from your own **winning tickets** and 10% from your down line for 5 levels.
- ✓ **100% Free** team advertising, marketing and support. Yea, we really do work for YOU.



Not a Lotto Magic member yet? Then join one of our team members now and get started immediately!

Already a Lotto Magic member? Then grab your second position with us today and finally start winning!

➔ For the inside scoop on the Lotto Magic Team... [visit the team site now](#) - Don't you miss out!



Whitney

Team Leader - Florida Lotto Magic

"You can't win if you don't play!"

P.S. I joined Lotto Magic back in 2005 and I've worked "for the team" ever since!



Get Your FREE "Win That Lottery" E-Book. It's 48 pages packed with information about the lottery.



- ~ Lottery History
- ~ Lottery Filters
- ~ Lottery Wheels
- ~ Lottery Facts
- ~ Lottery Statistics

▶ **GET IT!**



"When everyone is moving forward together, then team success takes care of itself"