



Lotto Magic is a subsidiary of Peppercorn Marketing Inc.

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21 Racetrack Road NE
Fort Walton Beach, FL 32547

Phone (850) 864-2251

Fax (850) 864-2345

email: members@lottomagiconline.com

Make Plans Now to Build Your Business This Year

We hope that everyone had a fabulous holiday season! Now that the holidays are over, it's time to put our energies into promoting **Lotto Magic** to pay off any debts you might have created.

You not only have to try and build your group every month, but you have to maintain it! If you sign up new people, stay in touch with them, encouraging them to build their business.

This leads me to quote from a very wise man, Thomas Edison, "Many of life's failures are people who did not realize how **close** they were to **success** when they **gave up**."

So many people try out a new business opportunity and give up after the first few months. As with any business, **time makes money!** You couldn't open a restaurant or retail store and expect profit in the first few months. Everyone also knows, it takes money to make money -- Grand Openings, promotions, plus equipment and supplies, to name a few.

So how can you maintain the members on your team? Here's a few suggestions:

- **Mail a personal letter or newsletter to your group every month or two.** This is something you could do on a personal PC and make copies to send to everyone in your team. Your members want and need to hear from you. You can share your personal experiences with them and let them know what is working and what hasn't worked for you. Your members don't want to feel forgotten.

- **Call those who drop out and find out why they did.** Ask them why they dropped out and then listen. You will, of course, hear some very lame excuses. But, some people will have legitimate reasons you can help them with. Perhaps it was a simple problem or misunderstanding that could have been resolved before they decided to give up. Sometimes a phone call can give those people the support they need to stay enthused about **Lotto Magic**.

If you don't maintain your team, you don't guarantee yourself a monthly residual income. It is equally important to continue to find new lottery players every month. The fact is, people **are** going to drop out. So, the best way to keep posi-

tive growth in your organization is to continue to personally sponsor new people. With this in mind, and the tips for maintaining your current downline, let's make the new year a prosperous one.

We wish everyone the best of success for the new year!!! Just remember... a company or home business doesn't build itself. It takes time, work, dedication, and patience. When it has been built, all that you will need then is to enjoy your well earned commissions.

Lotto Magic Conference Calls

Every Wednesday we host two conference calls. The opportunity call is at 8PM Eastern. If you have prospects interested in Lotto Magic that have not joined, you should invite them to the opportunity call so that they can hear a short presentation and ask any questions they may have.

You should also make every effort to attend the weekly training calls, which are at 9PM Eastern. In addition to answering any questions related to marketing your Lotto Magic business that are covered in the training book you received when you joined, we also introduce 2-3 new topics each month.

The telephone number to dial for both the opportunity and training call is **206-402-0100** then enter pin code 406159#. Links to listen online are also posted on the Lotto Magic Facebook wall a few hours prior to the calls. Looking forward to seeing you and your prospects there!

Next Co-Op Mailing Scheduled

The next Co-op Mailing is scheduled to go out the end of January 2014. Because space is limited in each mailing and there is usually a waiting list, you are encouraged to place your orders now!

Pricing is \$445 for a 500 piece or \$250 for a 250 piece mailing and can be ordered by calling (850) 864-2251 or using the Sales Aid Order Form on the other side or order online through your back office.



Get a check every month--
whether you win or not!
www.LottoMagicTeam.com

Helping our members earn more money playing the Florida Lotto since January 1996!

The Lotto Magic Home Business Income Program

If you're tired of selling "the next hot thing" only to see it replaced by another "new hot thing" then you're not alone. It's time you set yourself up for success and get more out of your home business than empty promises, wasted time and your money down the drain.

YOUR BENEFITS

- + Company launched 1996.
- + Product millions use already.
- + We joined 2005, still growing.
- + You get a FREE marketing site.
- + Free advertising (like this ad).
- + Visitors are sent to YOUR site.
- + You pay nothing for this - zero.
- + Stay in your current program.
- + Join the #1 TOP company team.

CLICK FOR MORE

Lotto Magic is a home business "and" [lottery ticket pool](#) all rolled into one **perfect home business package**. It provides YOU with everything you need to be a complete online success, plus it's a company that has been successfully in business since 1996. That's 2 years before Google beta, 7 years before the iPhone and 8 years before Facebook. Lotto Magic has also been in business longer than 99.6% of the home biz companies out there and available online right now - an experienced company!

For you that means you can earn a great **monthly income** by sharing Lotto Magic with others through an established company that will be here for years to come. You'll also increase your chances of winning the Florida, Powerball and Mega Millions lotteries by joining team lotto pools and sharing in all the lottery winnings of the people on your team!

Get a check every month
whether you win or not!
Visit this team member
for all the details!

Visit www.LottoMagicNetwork.com to check out our network of team sites designed to work for YOU. Plus learn how our already **proven team building platform** will help you build your team & your income - at absolutely zero cost to you!

Sincerely,

Whitney Jacqueline

P.S. Get the inside scoop on the last online home business you'll ever need. Find out how we work with you to [build your team](#), and what you receive for **free** - don't you miss out!

1 IN 4 LOTTERY JACKPOTS ARE
WON BY SYNDICATES
Registration is FAST, easy and FREE **PLAY TOGETHER**

Our **FREE** to join Lotto Syndicate, Get YOURS - [You Play We Play!](#)