



Lotto Magic is a subsidiary of Peppercorn Marketing Inc.

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Make Plans Now to Build Your Business This Year

We hope that everyone had a fabulous holiday season! Now that the holidays are over, it's time to put our energies into promoting **Lotto Magic** to pay off any debts we might have made.

You not only have to try and build your group every month, but you have to maintain it! If you sign up new people, stay in touch with them, encouraging them to build their business.

This leads me to quote from a very wise man, Thomas Edison, "Many of life's failures are people who did not realize how **close** they were to **success** when they **gave up**."

So many people try out a new business opportunity and give up after the first few months. As with any business, **time makes money!** You couldn't open a restaurant or retail store and expect profit in the first few months. Everyone also knows, it takes money to make money -- Grand Openings, promotions, plus equipment and supplies, to name a few.

So how can you maintain your team players? Here's a few suggestions:

- **Mail a personal letter or newsletter to your group every month or two.** This is something you could do on a personal PC and make copies to send to everyone in your team. Your members want and need to hear from you. You can share your personal experiences with them and let them know what is working and what hasn't worked for you. Your members don't want to feel forgotten.

- **Call those who drop out and find out why they did.** Ask them why they dropped out and then listen. You will, of course, hear some very lame excuses. But, some people will have legitimate reasons you can help them with. Perhaps it was a simple problem or misunderstanding that could have been resolved before they decided to give up. Sometimes a phone call can give those people the support they need to stay enthused about **Lotto Magic**.

If you don't maintain your team, you don't guarantee yourself a monthly residual income. It is equally important to continue to find new lottery players every month. The fact is, people **are** going to drop out. So, the best way to keep positive growth in your organization is to continue to personally sponsor new people. With this in mind, and the tips for maintaining your current downline, let's make the new year a prosperous one.

We wish everyone the best of success for the new year!!! Just remember... a company or home business doesn't build itself. It takes time, work, dedication, and patience. When it has been built, all that you will need then is to enjoy your well earned commissions.

Training Call Schedule for January

Training Calls for January 9, & 16th: Mindset — One of the biggest keys that will determine your success in not just Lotto Magic, but every opportunity in life, whether it be at a business or personal level, and also a huge topic that will be discussed in my upcoming book.

Most high-priced self-improvement courses sold on the market today cover this. The movie, "The Secret" addresses mindset and the Law of Attraction, but only so much can be covered in a 90 minute movie and these are principles that need to be incorporated in your life and used every day. Most people watch the movie and never do anything after it's over. That's why the best self-improvement material available takes months to complete and requires daily use.

What you may not know is that in 1918 a man by the name of Charles Haanel developed a program called the Master Key System. He sold it for \$1,500 (which would be worth \$24,038.15 in today's dollars) and EVERY SINGLE PERSON who bought it got rich. In the thirties, the material was no longer to be found. A few copies resurfaced in the nineties. It is rumored that Bill Gates got his hands on a copy while in Harvard. Bill Gates later dropped out of Harvard and started Microsoft. The rest is history.

Many of today's best courses (including material from Tony Robbins) are based on the Master Key System Principles. What I have done is taken the original course and combined it with modern technology (such as binaural beats and subliminal programming) to offer you the original, undiluted content the way it was originally intended to be used (a new lesson every week over 24 weeks). Tune in to one of our calls on the 9th or 16th to learn how you can use this system For FREE (It will be sold at a premium to non-lotto magic members at a later date).

Accountability — The second biggest key that will make or break you in business. On January 23rd & 30th we will cover why accountability is a must and provide a structure you can stick to for success in 2013 and onward.

Distributor Kit Pricing Increases

Effective January 1, 2013, the price of a Lotto Magic distributor kit will be increased from \$30.00 to \$35.00.

Lotto Magic is a Member Benefits Club

Lotto Magic offers you a unique way of playing in every single Florida Lotto and/or Powerball drawing from anywhere in the world. Their turn-key marketing system ensures your complete success...

- ✓ Rated "A" with the Better Business Bureau, worldwide **since 1996**.
- ✓ You earn \$60 per referral **monthly** as a Power Captain.
- ✓ Also earn \$4 monthly per down line member in **levels 2 through 5**.
- ✓ Top earners are receiving **over \$5,000 monthly** in commissions.
- ✓ Your tickets are played in the twice-weekly 42 state **Powerball** plus the **Florida Lottery**.
- ✓ Get 50% from your own **winning tickets** and 10% from your down line for 5 levels.
- ✓ **100% Free** team advertising, marketing and support. Yea, we really do work for YOU.



Not a Lotto Magic member yet? Then join one of our team members now and get started immediately!

Already a Lotto Magic member? Then grab your second position with us today and finally start winning!

➔ For the inside scoop on the Lotto Magic Team... [visit the team site now](#) - Don't you miss out!



Whitney

Team Leader - Florida Lotto Magic

"You can't win if you don't play!"

P.S. I joined Lotto Magic back in 2005 and I've worked "for the team" ever since!



Get Your FREE "Win That Lottery" E-Book. It's 48 pages packed with information about the lottery.



- ~ Lottery History
- ~ Lottery Filters
- ~ Lottery Wheels
- ~ Lottery Facts
- ~ Lottery Statistics

▶ GET IT!



"When everyone is moving forward together, then team success takes care of itself"