



Lotto Magic is a subsidiary of Peppercorn Marketing Inc.

DECEMBER 2013

21 Racetrack Road NE
Fort Walton Beach, FL 32547

Phone (850) 864-2251

Fax (850) 864-2345

email: members@lottomagiconline.com

Time to Start Thinking About New Year's Resolutions

The holidays are upon us once again. Hope everyone had a filling Thanksgiving. I know I did. Way too much food for the seven people attending. All of us here at the Lotto Magic home office want to wish you a Merry Christmas and Happy New Year.

I don't know if you are the New Year's resolution type but goal setting in general is a good habit to have. Why don't more people set goals, then? Here are some interesting statistics quoted by USA Today. According to estimates by leading psychologists, here's what now happens to New Year's resolutions: 25% are broken in the first week. 50% are broken in the first month. 80% or more later.

I guess the 80/20 principle is at work again, right? I would not be surprised if the exact same statistics applied to goal setting in general. Unfortunately, will-power and good intentions are usually not enough, so here are eight goal-setting rules that will help you choose a resolution and stay on track with it.

1. Set only one big resolution or up to three smaller resolutions for a 90-day period. A "big" resolution would be something like quitting smoking after having smoked for 30 years. A small resolution would be something like increasing exercise time from two times a week to three times a week. The more resolutions you set, the harder it is to fit them into your life.

2. Set a resolution that will stretch you, but not one that will paralyze you. Going from a couch potato to Zumba instructor is completely unrealistic and will likely lead to failure. It's better to be an achieving resolution-setting wimp than to be a failed resolution-setting hero.

3. Know why you are setting the resolution. Make sure it's consistent with who you are and what you really want in life. It is better for your self-confidence not to set a resolution than to set it and break it. Set a resolution that is about what you really want.

4. Set and write down a specific outcome for 90 days from the date of your resolution. Deadlines (especially written-down deadlines) help focus the mind. If it were not for exams, most of us would have learned little in school.

5. Work back to your starting date to figure out specific milestones. If you want to lose 25 pounds in 90 days, you can target to set 5 pounds in the first month, 10 pounds in the second and third month. Small steps make a big goal seem more doable.

6. Schedule your time and resources that you will need to reach the outcome. If at all possible, make this specific and regular, so that it fits into your schedule. For example, "exercising three times a week" becomes, "a gym appointment on Monday and Wednesday at 6 pm, and Saturday at 10 am".

7. Use affirmations to your benefit. This is a little kooky for some people, but it works remarkably well so it has a well-deserved place among these tips. An affirmation is simply a word representation of what you see your life like once your goal is accomplished. It's stated in the present tense, as a specific and positive statement. Kind of like a vision poster in words. "I now weigh 140 lbs." "I am now making \$100,000 per year."

Whatever the words are, write them down at least three times in the morning before you start going about. Again, this helps to focus your mind on what you want. Reserve your judgement about their effectiveness until after you have used them for at least 30 days.

8. Keep a gratitude journal. At the end of each day, write down what you did that day towards your goal. No matter how small the action may have been, write it down. "I made three phone calls today to prospect for Lotto Magic." or "I emailed 10 friends today sharing Lotto Magic."

In some ways, these tips are simple, and yet "simple" doesn't necessarily mean "easy". Goal setting, in my experience, isn't so much about being smart and clever. It is, though, about doing the right things enough times that the goal is reached. Just like in nature, if a farmer wants something to harvest in the fall, there'd better be some seeds planted in the spring, and then some regular watering done all through the spring and the summer. Best of luck to you in growing your Lotto Magic business in 2014!

=====
"A person who wants to do something will find a way;
a person who doesn't will find an excuse."

December Conference Call Schedule

There will be no conference or training calls for December. The next scheduled calls will be on January 8th, 2014.



Get a check every month--
whether you win or not!
www.LottoMagicTeam.com

Helping our members earn more money playing the Florida Lotto since January 1996!

The Lotto Magic Home Business Income Program

If you're tired of selling "the next hot thing" only to see it replaced by another "new hot thing" then you're not alone. It's time you set yourself up for success and get more out of your home business than empty promises, wasted time and your money down the drain.

YOUR BENEFITS

- + Company launched 1996.
- + Product millions use already.
- + We joined 2005, still growing.
- + You get a FREE marketing site.
- + Free advertising (like this ad).
- + Visitors are sent to YOUR site.
- + You pay nothing for this - zero.
- + Stay in your current program.
- + Join the #1 TOP company team.

CLICK FOR MORE

Lotto Magic is a home business "and" [lottery ticket pool](#) all rolled into one **perfect home business package**. It provides YOU with everything you need to be a complete online success, plus it's a company that has been successfully in business since 1996. That's 2 years before Google beta, 7 years before the iPhone and 8 years before Facebook. Lotto Magic has also been in business longer than 99.6% of the home biz companies out there and available online right now - an experienced company!

For you that means you can earn a great **monthly income** by sharing Lotto Magic with others through an established company that will be here for years to come. You'll also increase your chances of winning the Florida, Powerball and Mega Millions lotteries by joining team lotto pools and sharing in all the lottery winnings of the people on your team!

Get a check every month
whether you win or not!
Visit this team member
for all the details!

Visit www.LottoMagicNetwork.com to check out our network of team sites designed to work for YOU. Plus learn how our already **proven team building platform** will help you build your team & your income - at absolutely zero cost to you!

Sincerely,

Whitney Jacqueline

P.S. Get the inside scoop on the last online home business you'll ever need. Find out how we work with you to [build your team](#), and what you receive for **free** - don't you miss out!

1 IN 4 LOTTERY JACKPOTS ARE
WON BY SYNDICATES
Registration is FAST, easy and FREE **PLAY TOGETHER**

Our **FREE** to join Lotto Syndicate, Get YOURS - [You Play We Play!](#)